

# ANNUAL REPORT

BROWNWOOD MUNICIPAL  
DEVELOPMENT DISTRICT

2025



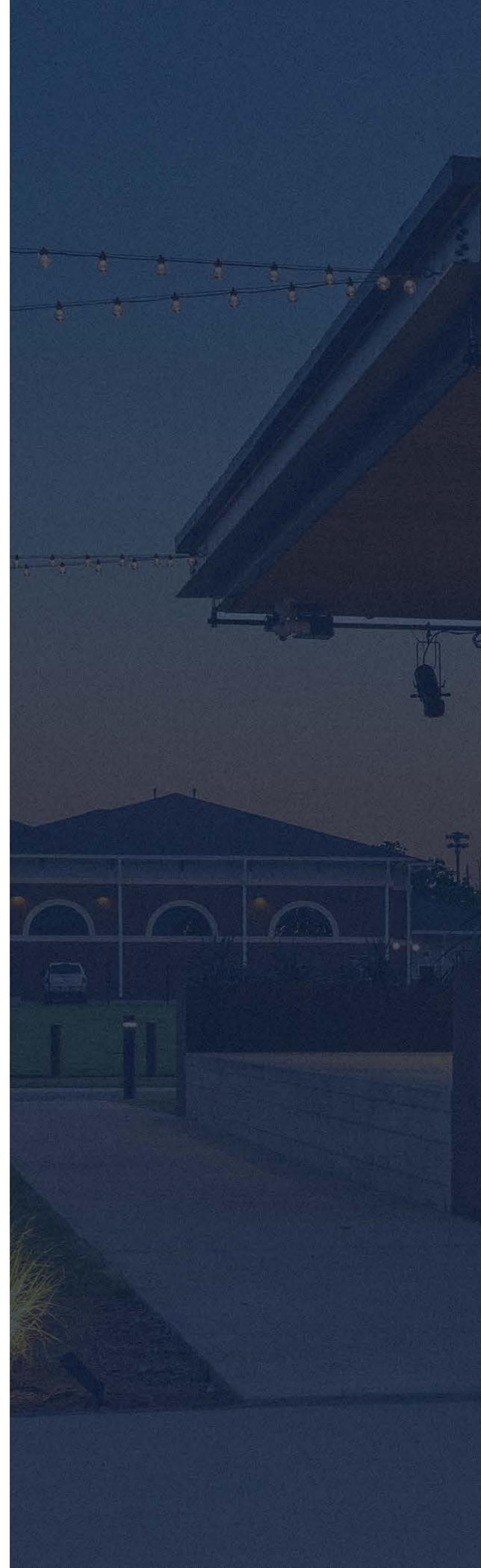
CITY OF  
**BROWNWOOD**  
ECONOMIC DEVELOPMENT

2026 MARKS THE  
10TH ANNIVERSARY OF THE  
BROWNWOOD MUNICIPAL  
DEVELOPMENT DISTRICT



It is the mission of the Brownwood Municipal Development District (BMDD) to aid the City of Brownwood and private or public entities in making the community a better place to live, work, visit and do business. To that end, the BMDD may help develop and support permissible projects that benefit, strengthen, and diversify the economic base of Brownwood. The BMDD maintains focus on both economic and community development, as these elements must work together for the community to thrive and grow.

# FEELS LIKE HOME



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# OUR VALUES

The Brownwood Municipal Development District (BMDD) dedicates resources to several priorities to help maintain sustainable growth in the community. These priorities work together for overall local economic growth.

## INDUSTRIAL DEVELOPMENT

The BMDD offers help to new industries entering the local market and works closely with existing industries to aid with business retention and expansion. The BMDD can assist with workforce development, infrastructure improvements, job creation or retention, and major expansion or development projects.

## COMMERCIAL DEVELOPMENT

Through several programs, the BMDD can help new businesses enter the market or existing businesses expand. Programs such as the Building Improvement Incentive Program, development and infrastructure incentives, entrepreneurship and small business support, and more can assist a wide variety of businesses.

## COMMUNITY DEVELOPMENT

The BMDD continues to support multiple community development projects to help improve quality of life and the economy of Brownwood. Development of the Brownwood Event Center Complex is complete. Resources are also being allocated for the development of new residential areas, parks improvements, beautification projects and downtown redevelopment.

## MARKETING/PROMOTION

The BMDD works closely with partner organizations to help market Brownwood as a great place to live, work, visit, and do business. Development of the Visit Brownwood campaign, sporting event recruitment and retention program, retail recruitment and relocation assistance all help to tell the great story of Brownwood, Texas.

# MISSION

- Continue to be the central contact for economic development activities in Brownwood
- Offer support to existing industry for business retention and expansion
- Explore and expand workforce development and skills training in Brownwood
- Support entrepreneurship and enhance small business resources
- Look for opportunities to create and retain jobs
- Sustaining sporting event recruitment and retention
- Invest in new residential developments
- Retail recruitment
- Continue to market Brownwood to industrial, retail, and other prospective businesses
- Partner with Brownwood Area Chamber of Commerce
- Continue Building Improvement Incentive Program
- Offer the Downtown Retail Opportunity Program
- Promote and revitalize Downtown Brownwood
- Explore new community development opportunities

# KEY SERVICES



## BMDD

The Brownwood Municipal Development District provides key services to promote economic growth and sustainability.

1

### LOANS & INCENTIVES

We offer assistance to many sizes and types of businesses looking to grow and expand their operations in Brownwood, Texas.

2

### CONSULTATION & EDUCATION

We can walk through the process of starting or expanding a business and connect anyone with an array of business resources.

3

### MARKETING & PROMOTION

Promoting the community successes to new businesses, residents, and visitors is an important component of economic development.

4

### SITE SELECTION

Finding the perfect location for a business is a key step for success. Our real estate resources and expertise can help.

# BOARD & STAFF

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The Brownwood Municipal Development District is governed by a 5-member Board of Directors who are appointed by the City Council. BMDD board meetings are held on the third Tuesday of each month at 1:30 p.m. in the City of Brownwood Council Chambers located at 501 Center Avenue.

## LYNN DAY

*President*

Store Manager,  
United Supermarkets, Brownwood

## JON OPLOTNIK

*Vice President*

Plant Manager  
Performance Pipe - Chevron  
Phillips Chemical Company LP

## WESTON JACOBS

*Secretary*

Chief Operation Officer,  
Weakley Watson Ace Hardware

## LIZ BROWN

*Board Member*

EVP, Community Relations Officer,  
TexasBank

## MARCO SANDOVAL

*Board Member*

Owner, Common Grounds  
Coffeehouse

## AMY WHITMER

*Assistant Director of Economic  
Development and Tourism*

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*Deputy City Manager*

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## MARSHAL MCINTOSH

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# ECONOMIC INDICATORS

# SALES TAX

**\$7,755,270**

CITY OF BROWNWOOD

The City of Brownwood receives 1.5% of the 2% local sales tax for the city budget.

**\$2,441,430**

ECONOMIC DEVELOPMENT

The Brownwood Municipal Development District receives .5% of the 2% local sales tax for economic development.

	City Collection	BMDD Collection	Total
January	\$547,861.00	\$180,172.00	\$728,033.00
February	\$927,329.00	\$301,068.00	\$1,228,397.00
March	\$553,189.00	\$178,131.00	\$731,320.00
April	\$526,946.00	\$165,273.00	\$692,219.00
May	\$753,759.00	\$227,825.00	\$981,584.00
June	\$605,363.00	\$198,416.00	\$803,779.00
July	\$592,817.00	\$195,442.00	\$788,259.00
August	\$696,163.00	\$217,944.00	\$914,107.00
September	\$623,146.00	\$202,895.00	\$826,041.00
October	\$599,883.00	\$183,562.00	\$783,445.00
November	\$705,826.00	\$203,241.00	\$909,067.00
December	\$622,988.00	\$187,461.00	\$810,449.00
<b>TOTALS:</b>	<b>\$7,755,270</b>	<b>\$2,441,430</b>	<b>\$10,196,700</b>

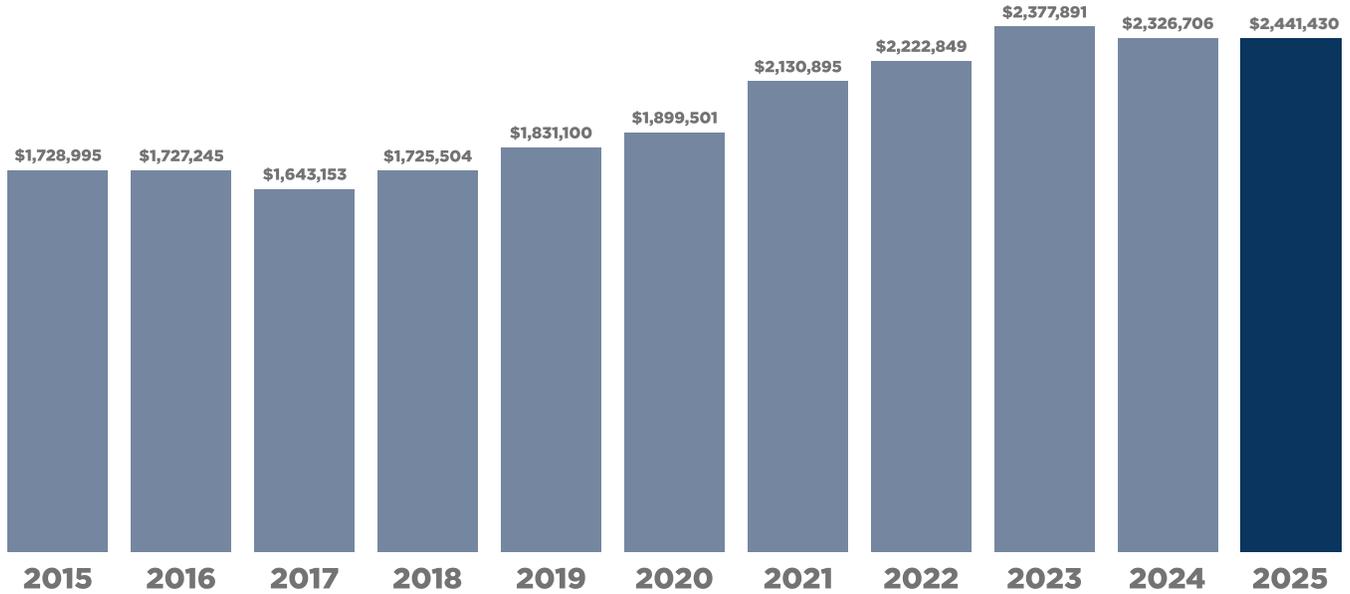
*The Texas Comptroller reports monthly sales tax. Monthly reports reflect activity from two months prior, meaning that January numbers represent November sales activity.*

**\$10,196,700**

Total sales tax collections for City of Brownwood and Brownwood Municipal Development District in 2025.

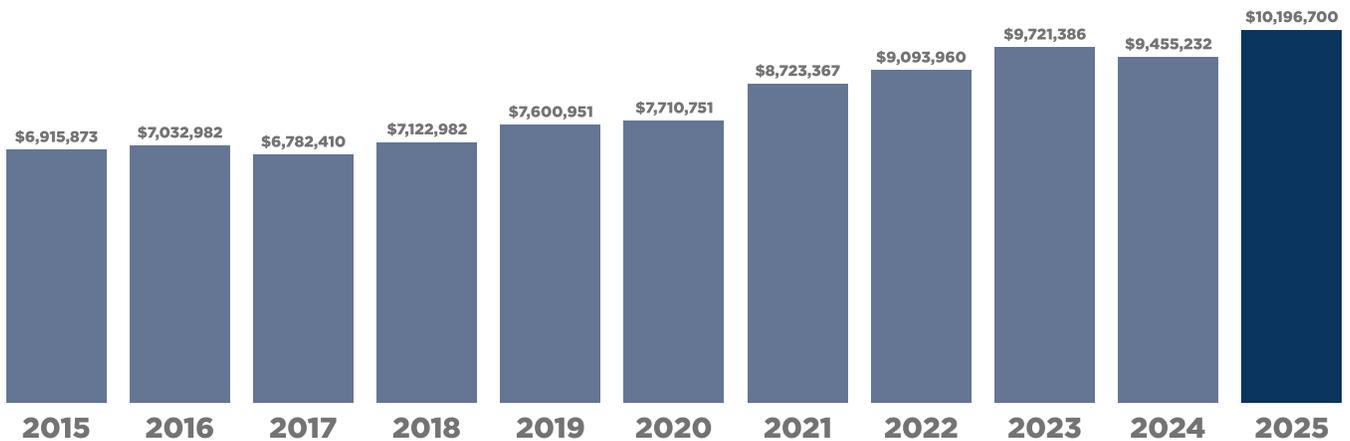
## 2025 SALES TAX COLLECTIONS | ECONOMIC DEVELOPMENT

In 2025 the BMDD collected **\$2,441,430** in sales tax.



## 2025 SALES TAX COLLECTIONS | CITY OF BROWNWOOD AND BMDD

Sales tax base continues to grow. **Since 2015**, sales tax collections have increased by **47.44%**.

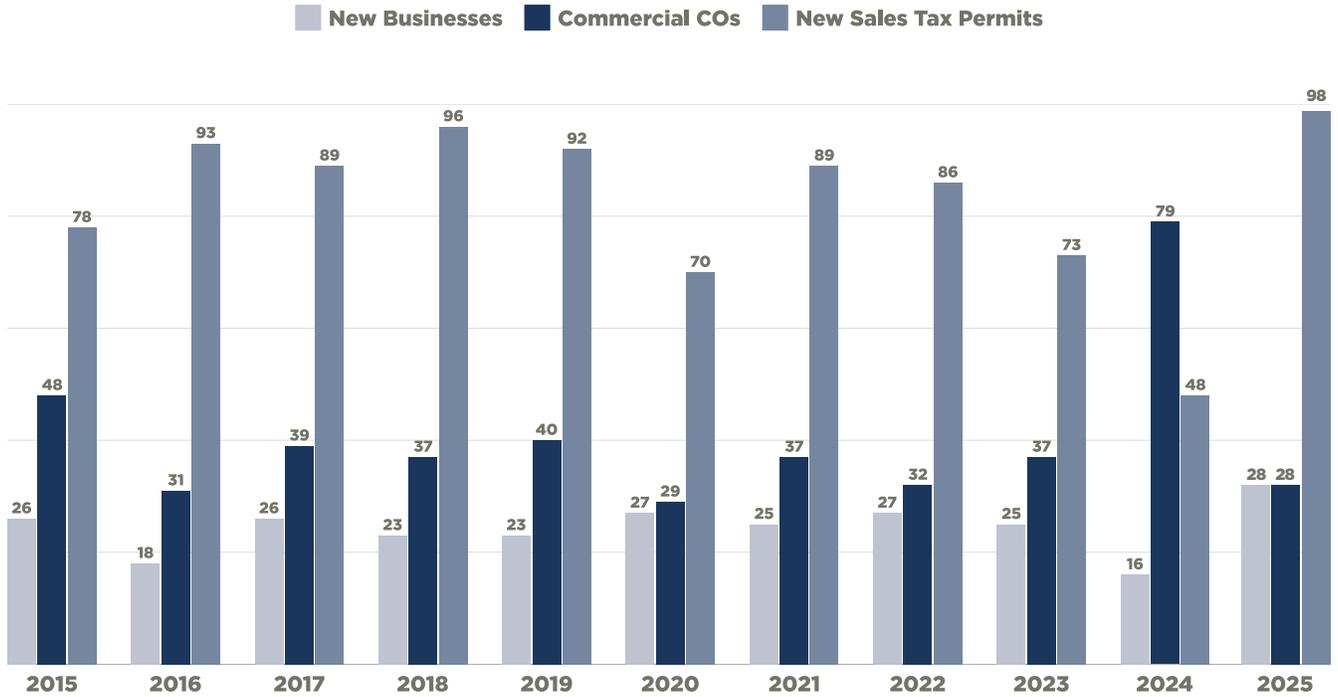




# BUSINESS UPDATES

# NEW BUSINESS ACTIVITY

## COMMERCIAL COS & SALES TAX PERMITS



Certificates of Occupancy (CO) for commercial properties are issued for new buildings or after a remodel, expansion, or a change in classification. **In 2025, 28 commercial COs were issued, of which 28 were for new businesses.**

Sales tax permits are issued by the State Comptroller’s office to individuals or businesses engaging in sales. The difference in sales tax permits over COs indicates the large number of “home-based” or “non-store-front” businesses applying for permits.

# BUSINESS UPDATES



## SHOPS ON COMMERCE

In Fall 2025, TABAT Properties LTD broke ground on The Shops on Commerce, a premier retail center located at 537 W. Commerce. Spanning more than 41,000 square feet, this development will feature five nationally recognized brands and is slated to open in Fall 2026.

This project represents the largest multi-tenant retail development in Brownwood in decades, signaling a new era of growth for the local economy. With an estimated capital investment of \$9 million, the development is expected to generate significant sales tax revenue and create numerous employment opportunities for area residents.

This development enhances Brownwood's retail landscape, offering residents and visitors expanded shopping options and contributing to the city's continued revitalization. The addition of national retailers will not only attract regional shoppers but also strengthen Brownwood's position as a commercial hub in the region.

As construction progresses, TABAT Properties and the Brownwood Municipal Development District remain committed to ensuring this project delivers long-term benefits for the community—boosting local business activity, increasing consumer choice, and supporting sustainable growth.



Tropical Smoothie Café



Ollie's

## RETAIL DEVELOPMENTS IN 2025

Brownwood welcomed several exciting new retail additions in 2025, enhancing shopping and dining options across the community:

**7 Brew Coffee** – Opened its location in January at 523 E Commerce. This drive through drink spot offers a variety of coffees and other beverages at its location.

**Panda Express** – Opened its location in February at 515 E Commerce. This new restaurant offers American-Chinese cuisine that has made Panda Express a much-anticipated addition to the Brownwood market.

**Tropical Smoothie Café** – Opened in June at 436 E. Commerce Street, offering fresh, made-to-order

smoothies, wraps, flatbreads, and bowls. This vibrant addition brings a healthy and delicious dining choice to Brownwood.

**Pinkie's** – Opened in December at 436 E. Commerce Street. Established in 1934, Pinkie's is a well-known West Texas retail chain specializing in a wide selection of beer, wine, and spirits.

**Ollie's Bargain Outlet** – Opened in July at 315 E. Commerce Street. As America's largest retailer of closeout merchandise and excess inventory, Ollie's provides shoppers with unbeatable deals on a wide variety of products.

# COMMUNITY DEVELOPMENT

The BMDD partnered with the City of Brownwood on two park improvement projects in 2025. The BMDD participates in these projects to help elevate the quality of life for our workforce in the City of Brownwood.



New Coggin Park Basketball Courts

## COGGIN PARK

In 2025, Coggin Park underwent significant upgrades to improve recreational opportunities for the community.

- Installation of **2 new basketball courts** with surrounding fencing for safety and improved play
- **Upgraded lighting** for better visibility and extended play on courts
- Extension of the walking trail

These improvements enhance the park's functionality and create a more enjoyable experience for visitors of all ages.



Riverside Park

## RIVERSIDE PARK

Phase 1 of the Riverside Park project was completed and park reopened in June, marking a major milestone in enhancing our community amenities. The phase focused on critical infrastructure improvements:

- Demolition of outdated roadways and construction of new asphalt roads
- Installation of **180+ designated parking spaces**
- Addition of new ribbon curbing, fencing, and upgraded electrical systems
- Enhanced lighting and landscaping throughout the park
- Construction of a modern pavilion with an expanded patio featuring string lighting
- Food truck hookups to support events and gatherings
- New entrance signage and improved sidewalks for better accessibility

These upgrades provide a more functional, attractive, and welcoming space for residents and visitors, setting the stage for future phases of development.



Riverside Park Twilight Aerial



3M Brownwood

## MAJOR EMPLOYER MILESTONES AND ECONOMIC IMPACT

In 2025, two of Brownwood’s largest employers celebrated significant milestones, highlighting their enduring contributions to the local economy and community.

**3M celebrated 60 years in Brownwood**, reinforcing its role as a cornerstone of the city’s industrial base. Through continuous innovation and investment, 3M sustains a diverse workforce and generates substantial economic activity, benefiting businesses and families across the region.

**Kohler Co. marked 50 years of operations in Brownwood.** As one of the area’s leading employers, Kohler provides hundreds of jobs, supports local suppliers, and injects millions into the regional economy. Its presence strengthens Brownwood’s position as a hub for advanced manufacturing and drives long-term economic stability.

Together, these companies not only deliver significant economic value through employment and investment but also actively engage in community initiatives—supporting education, sponsoring local events, and funding programs that enhance quality of life for residents. Their commitment ensures Brownwood remains a vibrant and resilient place to live and work.



Brownwood Kohler Ground Breaking Circa 1975



Brownwood Kohler 50th Anniversary



# THE BMDD CELEBRATES 10 YEARS

## BROWNWOOD MUNICIPAL DEVELOPMENT DISTRICT: A DECADE OF TRANSFORMATIONAL PROGRESS (2016-2026)

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In May 2016, the citizens of Brownwood made a transformational investment in the community's future by approving the conversion of the City's economic development organization to the Brownwood Municipal Development District (BMDD). This strategic decision expanded the community's ability to invest not only in industrial recruitment and job creation, but also in the broader quality-of-life infrastructure that supports long-term economic vitality. Over the past ten years, the BMDD has played a central role in advancing Brownwood's growth through targeted investments in housing, retail development, downtown revitalization, industrial expansion, and community amenities. These efforts have strengthened the local economy, enhanced the resident experience, and positioned Brownwood as a regional hub for opportunity and investment.

### **RETAIL RECRUITMENT AND COMMERCIAL GROWTH**

One of the most visible successes of the BMDD has been its role in recruiting and supporting retail, restaurant, and hospitality development that strengthens Brownwood's position as a regional shopping and dining destination. Through strategic

land acquisition, site preparation, redevelopment efforts, and partnerships with developers and business owners, the BMDD has helped attract both national brands and locally owned businesses to the community.

Over the past decade, Brownwood has welcomed several popular restaurant concepts that have expanded local dining options and increased regional visitation, including Chick-fil-A, McAlister's Deli, Cotton Patch Café, Freddy's Frozen Custard & Steakburgers, Panda Express, Tropical Smoothie Café, 7 Brew Coffee, Pinky's, The Station, and the expansion of Common Grounds Coffeehouse.

The Shops on Pecan Bayou development added new commercial space that now houses businesses including Pinky's and Tropical Smoothie Café, contributing to the continued growth of Brownwood's restaurant and service sector.

Retail growth has also accelerated with the development of the Shops on Commerce, a multi-tenant retail center that brought national retailers including Ross, Ulta Beauty, James Avery, Five Below, and Bath & Body Works to Brownwood.





Additional retail recruitment successes include TJ Maxx and Shoe Department, which further expanded Brownwood's role as a retail hub for the surrounding region.

The BMDD also supported key redevelopment efforts, including the sale and demolition of the former OYO Hotel property, which cleared the way for new investment and ultimately became the site for Panda Express and 7 Brew Coffee.

In the hospitality sector, the Best Western Plus renovation modernized an existing hotel property while Home2 Suites by Hilton introduced a new extended-stay lodging option serving visitors, families, and business travelers.

The BMDD has also made strategic investments in property acquisition to support future commercial development, including the purchase of the Whatastreet property, development planning for the Food Plaza site at Austin Avenue and Coggin Avenue, and the Borrow Pit acquisition, which supports infrastructure needs tied to future growth.

Together, these projects represent millions of dollars in private investment and demonstrate the impact that strategic public investment can have in attracting new businesses, revitalizing properties, and expanding economic opportunity for the Brownwood community.



Chick-fil-A



T.J. Maxx



Shoe Dept. Encore



## **DOWNTOWN REVITALIZATION AND SMALL BUSINESS DEVELOPMENT**

Downtown Brownwood has experienced a remarkable resurgence over the past decade, driven in part by strategic partnerships and investments supported by the Brownwood Municipal Development District. Through programs such as the Business Improvement Incentive Program (BIIP) and partnerships with the Downtown Revitalization Organization (DRO), the BMDD has helped restore historic buildings, support local entrepreneurs, and encourage new retail, dining, and entertainment venues in the heart of the community.

Several successful businesses operating today received BMDD assistance through these programs, including Brownwood Music, Hamiltons, Glamour Shop, Pioneer Tap House, The Hen House, Shaw's Marketplace, Fuzzy's Taco Shop, Intermission Bookshop, The Turtle Restaurant, Over the Rainbow Ice Cream, Grazed and Confused, and R&R Games.

In addition to supporting individual businesses, the BMDD has invested in critical infrastructure improvements that enhance the overall downtown

environment. These efforts include the installation of historic-style sidewalks and street lighting in key locations, the addition of lighted street name signs at signalized downtown intersections, and the purchase of two privately owned lots that were converted into public parking areas to improve accessibility for visitors and businesses.

Several additional projects supported by the BMDD are currently in development, including Fairway Club (305 Center), Dippel Museum of the Wild (100 N. Center), the historic restoration at 201 Center, and Amythyst on Fisk (307 Fisk), reflecting continued momentum in the revitalization of the district.

Together, these investments have helped transform Downtown Brownwood into a vibrant destination for shopping, dining, entertainment, and community events while preserving the historic character that makes the district unique.

## **HOUSING DEVELOPMENT AND RESIDENTIAL GROWTH**

Recognizing that housing availability is essential to workforce attraction and retention, the BMDD has actively supported new residential development. Projects such as Indian Creek Townhomes and Duckhorn Town Ranch have expanded housing options and helped meet the needs of a growing and evolving population.

By supporting infrastructure and development partnerships, the BMDD has helped create new opportunities for both workforce and market-rate housing, ensuring that Brownwood remains competitive in attracting new residents, employers, and investment.





Canidae | Ethos Pet Food



Texas State Technical College



Wright Asphalt

## INDUSTRIAL DEVELOPMENT AND JOB CREATION

Supporting primary employers, expanding healthcare services, and strengthening workforce development partnerships have remained key priorities of the Brownwood Municipal Development District over the past decade. By investing in infrastructure, facilities, and strategic partnerships, the BMDD has helped existing industries grow while preparing the next generation of skilled workers.

Several major employers have expanded operations in Brownwood with support from the BMDD, including Wright Asphalt, Nelson Wholesale, VRC Technologies, Starr Sales, Superior Essex, and Kohler, reinforcing the community’s strong manufacturing and industrial base.

The BMDD has also supported the expansion of service and logistics businesses such as Lampasas Trucking and Central Texas Truck & Trailer, further strengthening Brownwood’s role as a regional center for transportation and equipment services.

Recognizing the importance of healthcare access and the economic impact of the medical sector, the BMDD partnered in the development of the Hendrick Medical Center medical office expansion, supporting the continued growth of healthcare services for the region.

Workforce education and training partnerships have also been a critical component of the District’s economic development strategy. The BMDD works closely with Ranger College, Howard Payne University, and Texas State Technical College to support workforce training and career pathways for local students. One example is the Robotics and Drone Program for high school students developed through Ranger College, which introduces students to emerging technologies and prepares them for careers in advanced manufacturing and technical fields.

Together, these investments support job creation, strengthen Brownwood’s workforce pipeline, and ensure that local industries have access to the skilled employees needed for continued growth.

## PARKS, RECREATION, AND QUALITY OF LIFE INVESTMENTS

The Brownwood Municipal Development District has also made significant investments in parks, recreation facilities, and community amenities that enhance quality of life for residents while supporting tourism, community events, and economic activity. Over the past decade, the BMDD has partnered with the City of Brownwood on numerous projects designed to improve public spaces and expand recreational opportunities throughout the community.

One of the most significant quality-of-life investments has been the design, development, and construction of the Brownwood Event Center, which provides a modern venue for community events, trade shows, and regional gatherings.

Park improvements across the city have included new playgrounds at Riverside Park, Trigg Park, Wiggins Park, and the all-play playground at Allcorn Park, along with the addition of a toddler playground at Riverside Park during Phase II of its revitalization. Major park infrastructure improvements have also been supported through Coggin Park Phase I, which added a new walking trail, pickleball courts,



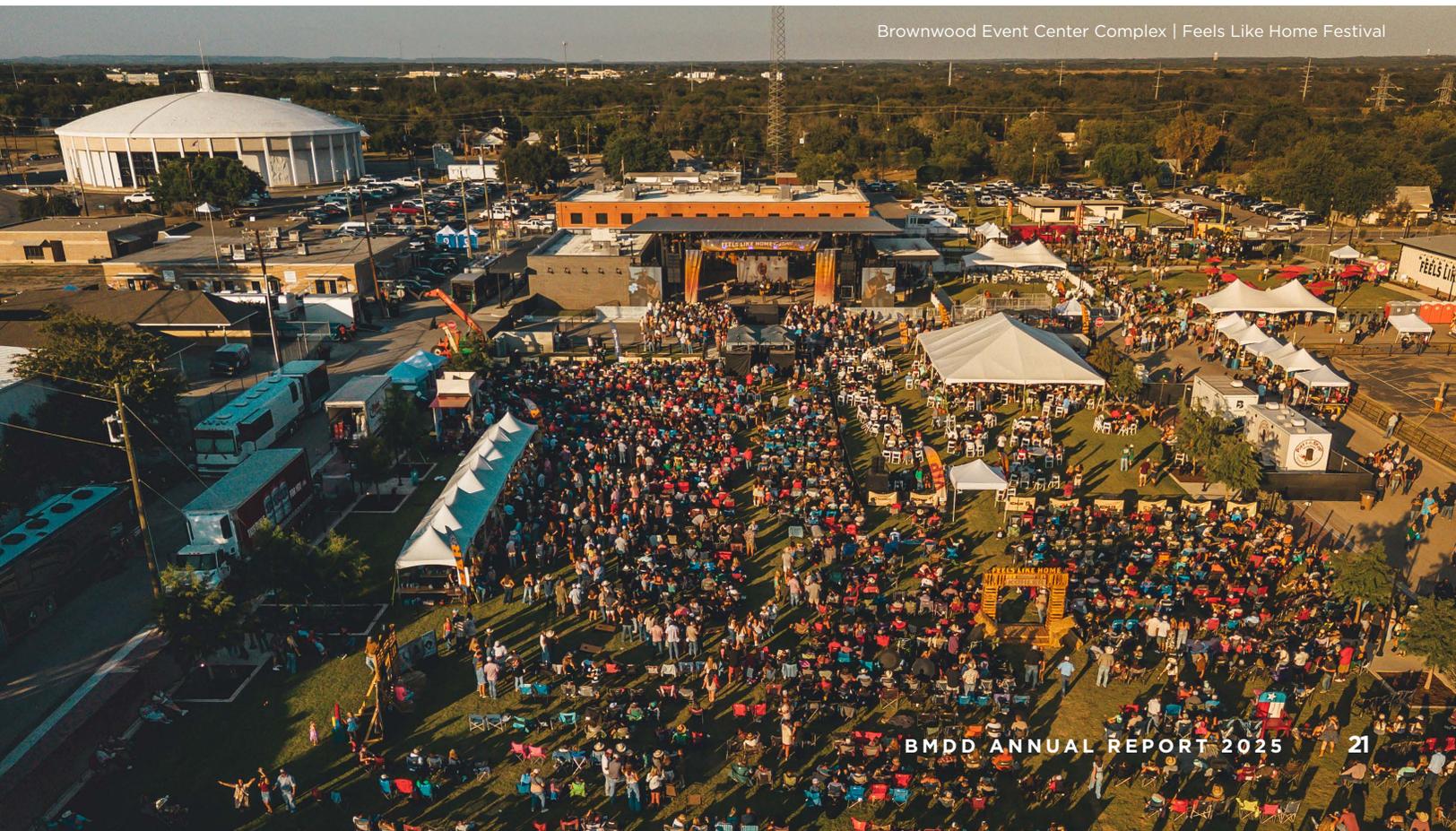
Coggin Park Pickleball Courts



Brownwood Event Center



Allcorn Park



Brownwood Event Center Complex | Feels Like Home Festival



Shaw's Marketplace

and updated tennis courts, and Coggin Park Phase II, which included a walking trail extension and the rebuilding of basketball courts.

Additional park and public space improvements include the redevelopment of the Lednický Rest Stop, construction of the Memorial Park pavilion, installation of a shade structure at Pat Coursey Park, and support for Riverside Park revitalization efforts during Phase I of that project.

The BMDD has also supported broader community initiatives such as procurement of the City's Parks Master Plan, the purchase of a mobile restroom trailer to support downtown and community events, and sponsorship of the Feels Like Home Festival, one of Brownwood's signature community celebrations.

Together, these projects reflect the BMDD's commitment to enhancing livability, strengthening community gathering spaces, and ensuring that Brownwood remains an attractive place for families, visitors, and businesses alike.

## **LEVERAGING PUBLIC INVESTMENT TO GENERATE PRIVATE GROWTH**

Over the past ten years, the BMDD has demonstrated the power of strategic public investment to leverage substantial private sector development. By serving as a catalyst for growth, the District has helped create new jobs, expand the tax base, and generate economic momentum that benefits the entire community.

## **LOOKING AHEAD**

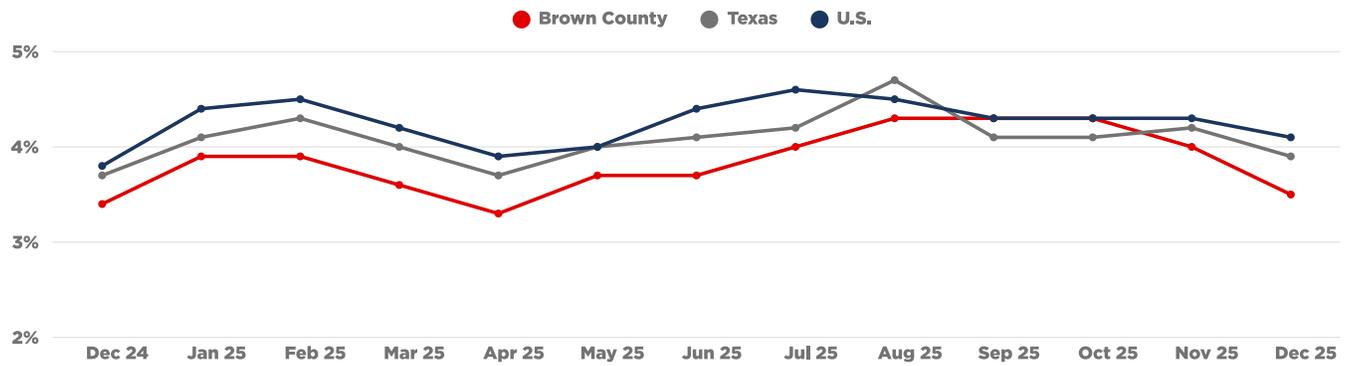
As the Brownwood Municipal Development District celebrates its 10-year anniversary, it stands as a testament to what can be accomplished through strategic vision, strong partnerships, and community support. The foundation built over the past decade positions Brownwood for continued growth, innovation, and opportunity.

The BMDD remains committed to its mission of supporting economic development, enhancing quality of life, and ensuring that Brownwood continues to thrive for generations to come.

# EMPLOYMENT STATISTICS

A major indicator of employment data is unemployment claims.

The 2025 average unemployment rate for Brown County was **3.84%**. A low unemployment rate is a positive indicator of a stable economy.

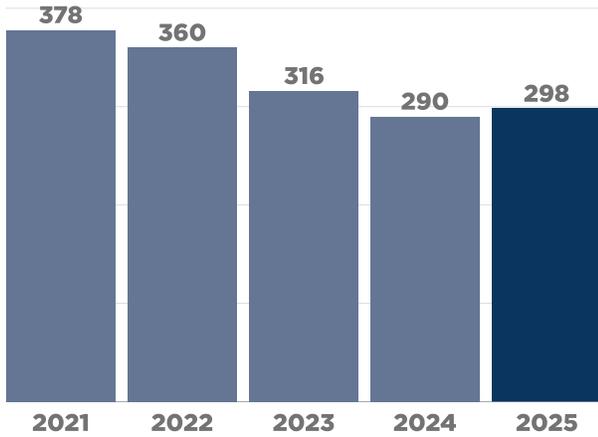


# REAL ESTATE

## CLOSED REAL ESTATE SALES

Residential sales are tracked by the Heartland Association of Realtors.

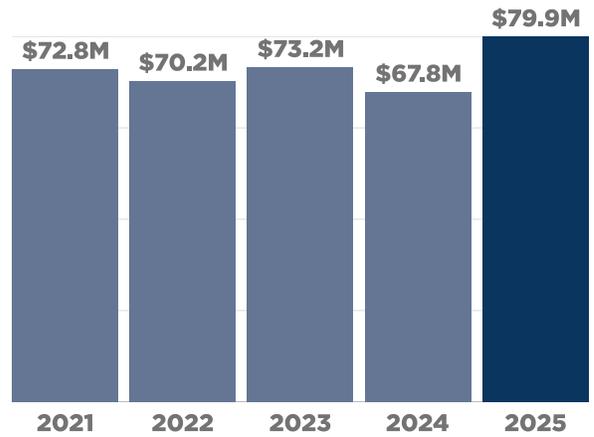
● Total Number of Sales



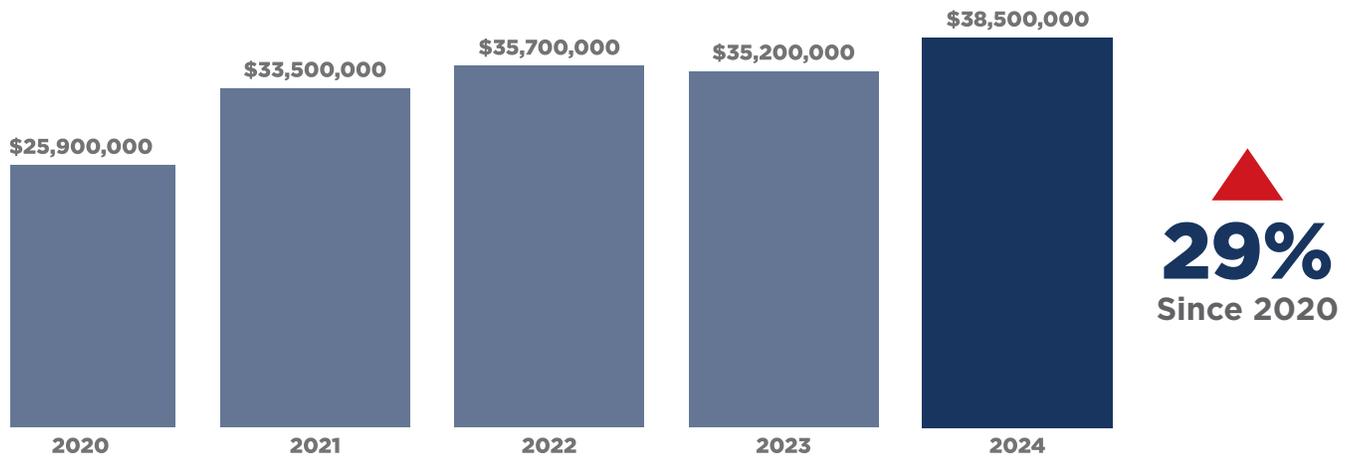
## SALES VOLUME

Annual sales volume represented per year for the transactions within the City of Brownwood.

● Total Sales Volume



# DIRECT VISITOR SPENDING



Data prepared annually by Dean Ryan associates, Inc. for the Texas Travel. 2025 numbers are not yet available.

## BROWNWOOD'S TOURISM MARKET

Tourism in the area is an important part of the economy. **Direct Visitor Spending, in 2024, reached over \$38 million in Brown County.** This highlights Brownwood's importance in the tourism market by making this area a destination for leisure travel, special events, sports, and Downtown entertainment.

## ECONOMIC IMPACT OF SPORTS TOURISM

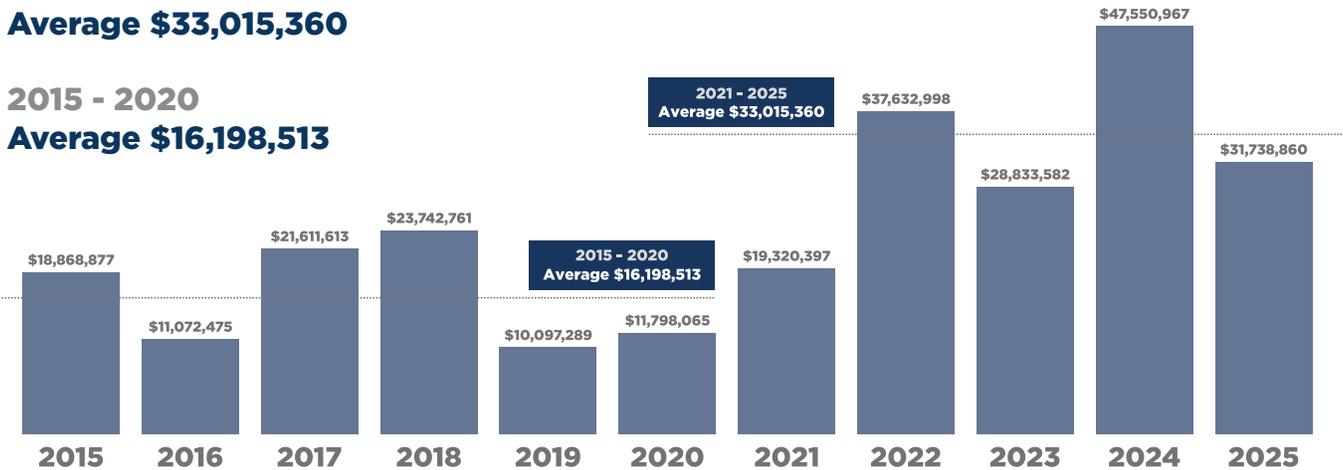
In 2025, Brownwood hosted or supported **57 sporting events**, which generated an estimated **\$3.1 million in economic impact for the city.** These events accounted for **8,856 hotel nights**, and brought **55,510 visitors to the city limits.** Brownwood has also been selected to host a Collegiate National Championship in 2026 and 2028.



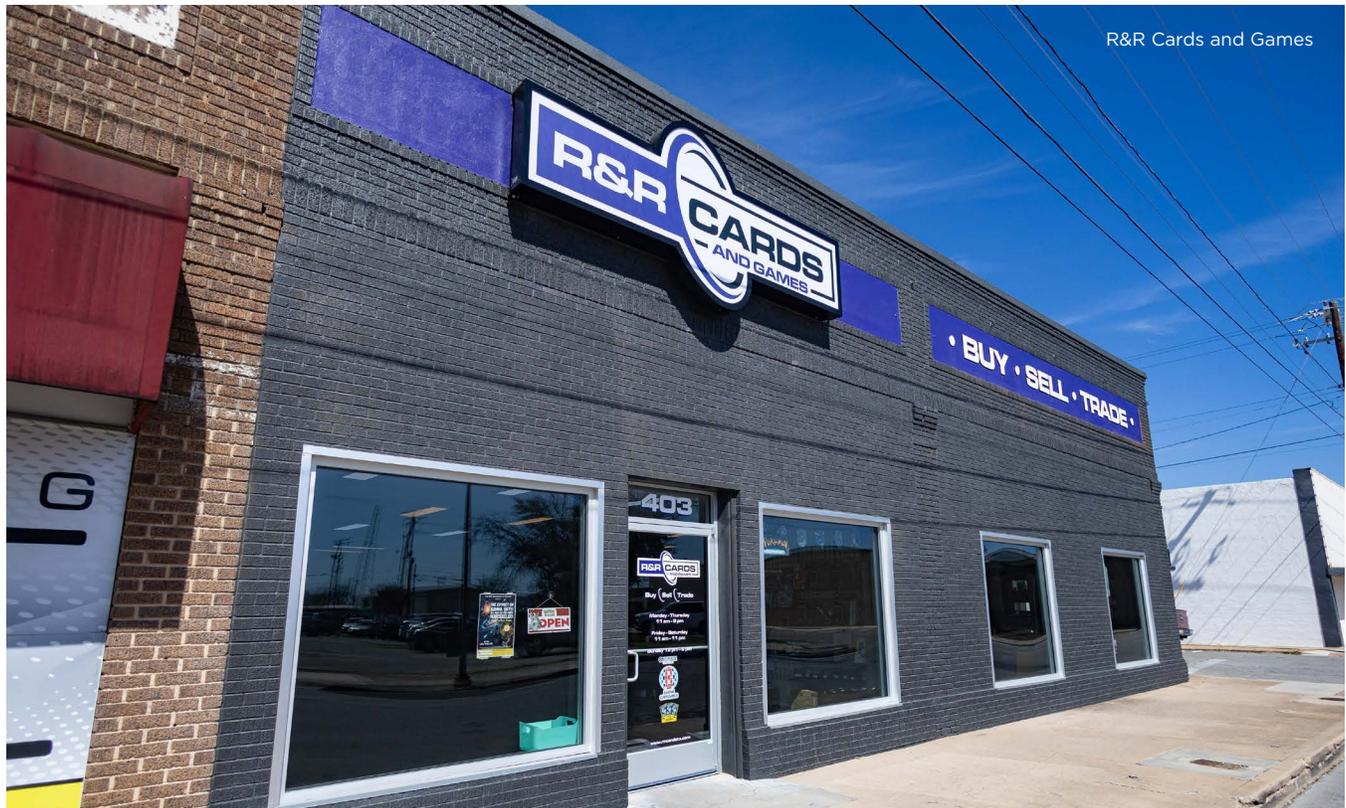
# ANNUAL BUILDING VALUATION

2021 - 2025  
Average \$33,015,360

2015 - 2020  
Average \$16,198,513

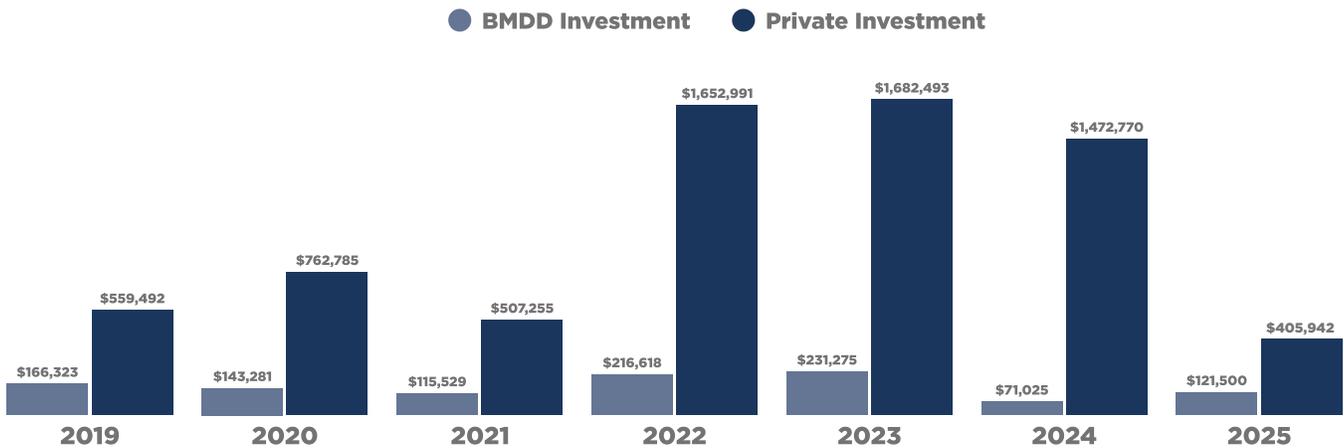


Annual building valuation is tracked by the City of Brownwood Development Services Department and represents, residential, commercial, and infrastructure construction inside the City limits. In 2025, the City of Brownwood Annual Building Valuation totaled atf **\$31,738,860**.



# BUILDING IMPROVEMENT INCENTIVE PROGRAM

The purpose of the Building Improvement Incentive Program is to provide business owners with an incentive of **up to \$25,000.00** for approved improvements.



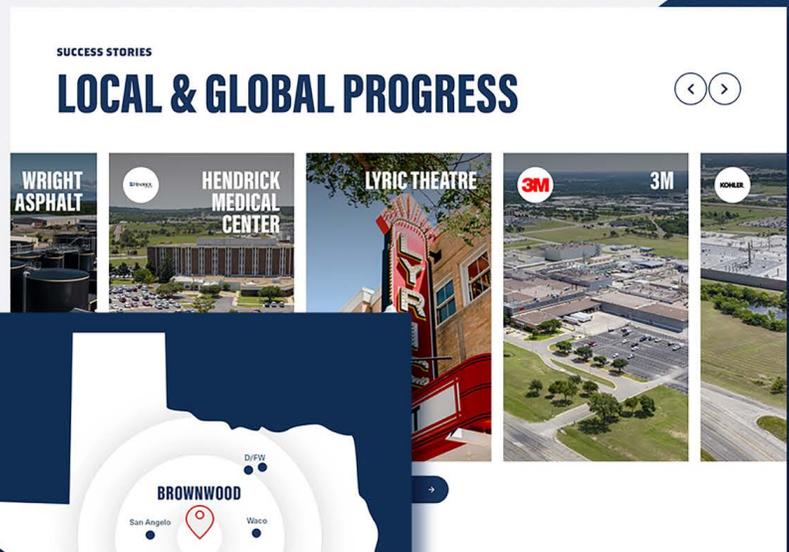
BIIP Projects in 2025 calendar year totaled **\$121,500** in BMDD funding, which resulted in **\$405,942** in private investment. Over the **total life of the BIIP Program**, the BMDD has invested **\$1,192,697** resulting in **\$7,557,211** in private investment.

## PROGRAM GOALS

- Revitalize and improve the appearance of Brownwood commercial buildings to positively impact the aesthetics, marketability, and perception of the City of Brownwood while revitalizing downtown and major thoroughfares
- Serve as a catalyst for continued private sector investment through visible improvements
- Offer the private sector an incentive program to invest in Brownwood commercial buildings

# MARKETING & PROMOTION

- Maintained membership with Innovating Commerce Serving Communities (ICSC), as well as year-round retail recruitment efforts with site selectors, brokers, and developers.
- Attended ICSC Red River conference to meet with brokers, landlords, developers, and other related retail industry professionals who attend the program to present their projects. This allowed us to network with retailers actively expanding in Texas to continue to promote retail growth in Brownwood.
- Promoted economic development through a newly redesigned, user-minded website: [www.brownwoodbusiness.com](http://www.brownwoodbusiness.com). Our website serves as our visual gateway to promote the business advantages in Brownwood, Texas.
- Continued to utilize Facebook, Instagram, and LinkedIn Business pages as social media communication platforms.
- Heavily focused on Downtown promotion, layering economic incentives with visual marketing to help change perception, and promote the revitalization of Downtown.
- Lead for tourism efforts including website, Facebook, and Instagram for Visit Brownwood campaign to attract additional tourism and promote Brownwood as a tourism destination.
- Emphasized video communication strategies by launching a series of videos to promote shopping local, economic development highlights and tourism.



# COMMUNITY PARTNERS

Partnerships and collaboration are the backbone of success in economic development. One thing that sets Brownwood apart from other communities is the strong community partnerships, which garner the attention of out-of-town developers and companies. Strong ties with the local chamber of commerce, school districts, community groups, and non-profit organizations all help grow the economy and make Brownwood a great place to live, work, visit, and do business.

**Regional:** Texas Midwest Community Network, Workforce Solution of West Central Texas, West Central Texas Council of Governments, Big Country Manufacturing Alliance

**State and National:** Texas Economic Development Council, Innovating Commerce Serving Communities



## Local Partners

- Brownwood ISD
- Brownwood Area Chamber of Commerce
- The Arts Council of Brownwood
- Brownwood Lyric Theatre
- Brownwood Industrial Foundation
- Downtown Brownwood Inc.
- Small Business Development Center
- City of Brownwood
- Brown County
- Howard Payne University
- Texas State Technical College (TSTC)
- Ranger College

# OVERVIEW

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Brownwood Municipal Development District (BMDD), a political subdivision of the State of Texas and of the City of Brownwood, is funded by a half-cent sales tax for the purpose of financing economic development, diversifying the economic base of the community and improving quality of life. The BMDD was created under Local Government Code Chapter 377, Municipal Development Districts.

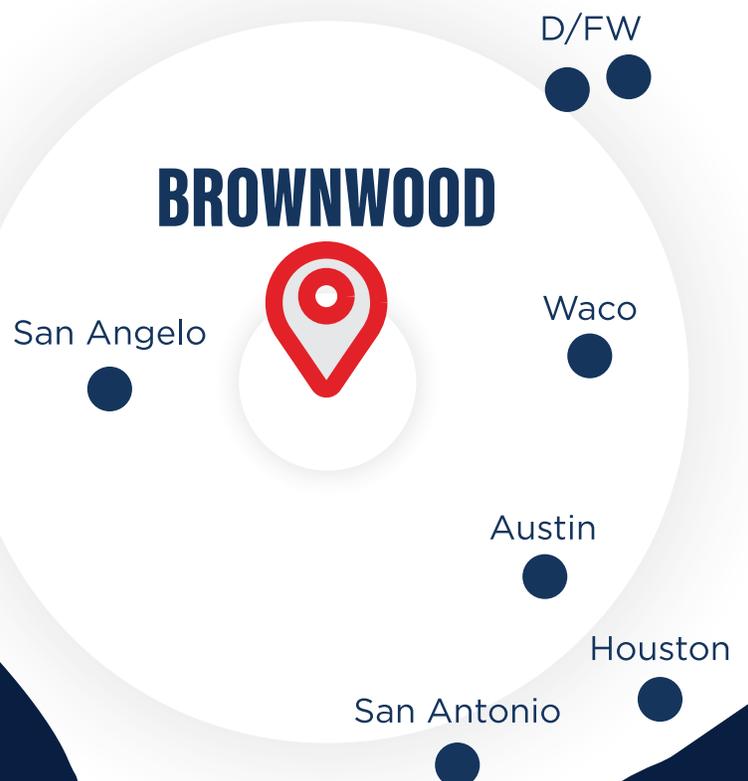
The BMDD continues to focus on programs and initiatives which help support Brownwood's major employers and offer assistance with expansion projects, infrastructure needs, and workforce development and training.

This is balanced with a community development mindset to help improve the quality of life for area employees and residents. Areas of focus include retail recruitment, housing, Downtown revitalization, and development of an event center.

The BMDD continues to look for ways to help strengthen the local economy and support local businesses.

## BROWNWOOD, TEXAS

Welcome to the best of both worlds - high tech manufacturing and hamburger joints; international business and Friday night football; multimillion dollar deals and downtown parades; excellent logistics and easy access. Centrally located to major markets, we invite you to discover what makes Brownwood a place you and your business can call home.



# IN CLOSING

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In 2016, the voters of Brownwood elected to convert their economic development organization to a Municipal Development District. This allows a more flexible and well-rounded approach to economic development. Part of the promise to the public during this conversion was to focus on new areas such as housing, Downtown redevelopment and solutions to an event center. The Brownwood Municipal Development District has made some great progress in these areas as well as maintaining focus on traditional economic development needs such as manufacturing jobs, workforce development, targeted infrastructure projects and more. We are committed to growing the Brownwood economy in all of these areas to help further improve the community.



## **Brownwood Municipal Development District**

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**CITY OF**  
**BROWNWOOD**  
ECONOMIC DEVELOPMENT



[www.brownwoodbusiness.com](http://www.brownwoodbusiness.com)

**BROWNWOOD MUNICIPAL  
DEVELOPMENT DISTRICT**

Year 2025  
Annual Report