

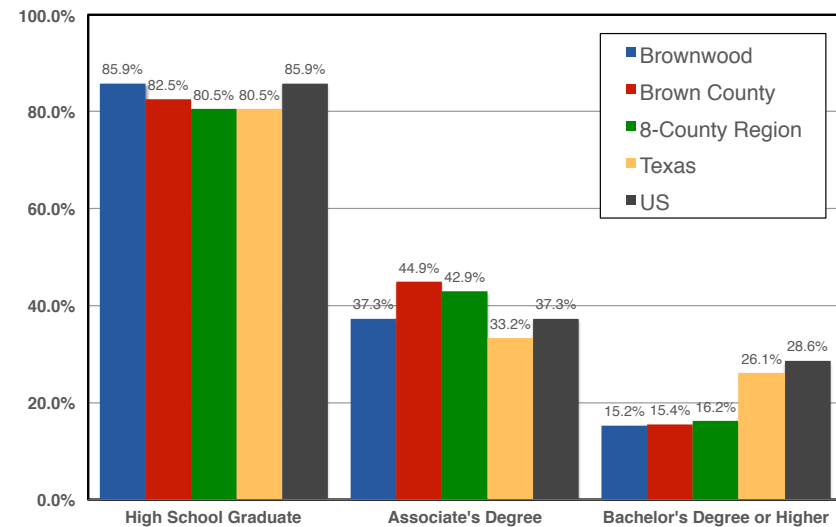
Educational Attainment

Better-educated communities have enjoyed higher employment growth in the modern economy of the last two decades. As more jobs throughout the economy require advanced education and skills, educational attainment has become a primary factor in corporate site selection. Low educational attainment can indicate either limited local educational offerings, difficulty retaining and recruiting young educated workers in a region, or a workforce that is geared toward traditional manufacturing industries.

Educational attainment rates in Brownwood and the surrounding region are comparable to the US for high school and associate’s degrees, but half for bachelor’s degrees and above. Only 15% of Brownwood and Brown County residents hold a bachelor’s degree or higher compared to 26% of Texas residents and 29% of US residents. More residents in Brown County (45%) end their college education after receiving an associate’s degree than seen at the national level (37%).

A relatively high percentage of Brownwood residents have completed high school, with 86% holding a high school degree. This is the same share as the US and higher than Brown County, the 8-county region, and Texas.

Educational Attainment, 2011



Source: Demographics Now